

2024-2025

PRODUCT LISTING CALL SCHEDULE



REFRESHMENT

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3 & Q4	Spring/Summer (TP/OT) 2024	Monday, October 2, 2023	Tuesday, October 10, 2023	Tuesday, October 31, 2023	Tuesday, November 28, 2023	Friday, December 22, 2023	April - September 2024 (P1-P4)
Q1 & Q2	Fall/Winter (TP/OT) 2024	Tuesday, February 20, 2024	Tuesday, February 27, 2024	Tuesday, March 19, 2024	Thursday, April 18, 2024	Tuesday, May 14, 2024	September 2024 - March 2025 (P5-P9)
Q3 & Q4	Spring/Summer (TP/OT) 2025	Friday, September 27, 2024	Friday, October 4, 2024	Monday, October 28, 2024	Tuesday, November 26, 2024	Friday, December 20, 2024	April - September 2025 (P1-P4)

ALL CATEGORIES

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
N/A	Holiday Packs (OT)	Wednesday, March 6, 2024	Wednesday, March 20, 2024	Friday, April 5, 2024	Friday, May 3, 2024	Thursday, May 30, 2024	November - December 2024 (P7)

LOCAL PRODUCER

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3	Spring (TP/OT) Beer, Cooler, Cider, Spirits, Wine	Wednesday, November 22, 2023	Wednesday, December 6, 2023	Wednesday, December 20, 2023	Monday, January 22, 2024	Monday, February 12, 2024	April
Q4	Summer (TP/OT) Beer, Cooler, Cider, Spirits, Wine	Monday, January 24, 2024	Monday, February 7, 2024	Wednesday, February 22, 2024	Thursday, March 21, 2024	Monday, April 15, 2024	June
Q1	Fall (GL/TP/OT) Beer, Cider, Cooler, Spirits, Wine	Wednesday, April 24, 2024	Wednesday, May 8, 2024	Wednesday, May 23, 2024	Thursday, June 20, 2024	Friday, July 12, 2024	September
Q2	Winter (TP/OT) Beer, Cooler, Cider, Spirits, Wine	Wednesday, July 24, 2024	Thursday, August 8, 2024	Thursday, August 22, 2024	Friday, September 20, 2024	Friday, October 11, 2024	Dec/Jan (blackout)

*Call opportunities may be cancelled or adjusted at ANBL's discretion at any time due to market conditions. Timeline subject to change based on Import Order Schedule.

2024-2025

PRODUCT LISTING CALL SCHEDULE



SPIRITS

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q3 & Q4	Spring/Summer Vodka/Gin/Tequila/Liqueur+ Seasonal	Wednesday, October 11, 2023	Tuesday, October 25, 2023	Wednesday, November 8, 2023	Wednesday, December 6, 2023	Thursday, January 4, 2024	April - September 2024 (P1-P4)
N/A	Spirits Festival 2024 (OT)	Monday, January 29, 2024	Monday, February 12, 2024	Tuesday, February 27, 2024	Tuesday, March 26, 2024	Tuesday, April 23, 2024	October - November 2024 (P5-P6)
Q1 & Q2	Fall/Winter Brandy/Rum/Whisk(e)y/Liqueur + Seasonal	Monday, February 26, 2024	Monday, March 11, 2024	Monday, March 25, 2024	Wednesday, April 24, 2024	Tuesday, May 21, 2024	October 2024 - February 2025 (P6-P8)

WINE

QUARTERLY RANKING	CALL FOCUS	CALL FOR SUBMISSIONS	PRELIMINARY APPLICATIONS DUE	PRELIM. APP REVIEW, REQUEST SAMPLES & FULL APPLICATIONS	SAMPLES & FULL APPLICATIONS DUE	RESULTS ISSUED	ANTICIPATED RELEASE IN MARKET
Q2	Spring/Summer 2024 (OT) Speciality Wines - All Countries Experience Program P1-P5, Boutique Only, Depot Exclusive & Seasonal listings	Monday, June 19, 2023	Friday, July 21, 2023	Friday, August 4, 2023	Tuesday, September 5, 2023	Friday, September 29, 2023	April - September 2024 (P1-P5)
Q4	Fall/Winter (OT) Speciality Wines - All Countries Experience Program P6-P9, Boutique Only, Depot Exclusive & Seasonal listings. 2024-2025 WWFE will be chosen from this call.	Monday, January 8, 2024	Friday, February 2, 2024	Friday, February 23, 2024	Friday, March 15, 2024	Friday, March 29, 2024	Merchandising Periods 6 to 9 2024-2025
Q4	Brick & Mortar - All Countries & Grocery (TP/GL)	Wednesday, April 10, 2024	Wednesday, April 24, 2024	Wednesday, May 8, 2024	Thursday, June 6, 2024	Wednesday, July 3, 2024	October 2024 - March 2025 (P6-P9)
Q2	Spring/Summer 2025 (OT) Speciality Wines - All Countries Experience Program P1-P5, Boutique Only, Depot Exclusive & Seasonal Listings	Monday, June 17, 2024	Monday, July 22, 2024	Tuesday, August 6, 2024	Wednesday, September 4, 2024	Monday, September 30, 2024	April - September 2025 (P1-P5)

*Call opportunities may be cancelled or adjusted at ANBL's discretion at any time due to market conditions. Timeline subject to change based on Import Order Schedule.